



Northeastern University

D'AMORE-MCKIM
SCHOOL OF BUSINESS
UNDERGRADUATE
CELEBRATION

4 MAY 2023

PROGRAM

MATTHEWS ARENA, 2:00 P.M.

Welcome

Todd Alessandri, *Associate Dean, D'Amore-McKim Undergraduate Programs and Associate Professor of International Business Strategy*

Opening Remarks

Emery Trahan, *Interim Dean, D'Amore-McKim School of Business and Professor of Finance*

Student Speaker

Miracle Olatunji, *Undergraduate Student Speaker*

Featured Speaker

Diane Hessian, *CEO, Salient and Founder, Chairman, C Space*

Presentation of the Best Teacher Award

Todd Alessandri, *Associate Dean, D'Amore-McKim Undergraduate Programs and Associate Professor of International Business Strategy*

D'Amore-McKim School of Business Awards

Congratulations Video

Announcement of the Candidates

Congratulations on Behalf of the Board of Trustees

Alan S. McKim, *Vice Chair, Northeastern University Board of Trustees and Founder, Executive Chairman, Chief Technology Officer, Clean Harbors*

Alumni Reflection

Betty Francisco, *CEO, Boston Impact Initiative and Co-Founder, Amplify Latinx*

Charge to the Graduates

Thomas Sheahan, *Executive Vice Provost, Northeastern University*

CEREMONY SPEAKERS

Todd Alessandri, PhD

Associate Dean for Undergraduate Education

Todd M. Alessandri is the Associate Dean for Undergraduate Education, and an Associate Professor in the International Business and Strategy Group in the D'Amore-McKim School of Business at Northeastern University. He has also served as the Faculty Director of the Full-Time MBA Program.

Professor Alessandri joined Northeastern in 2009 after 7 years on the faculties of Syracuse University and Providence College. Professor Alessandri's primary research interests focus on the intersection of strategy and financial theory, including real options, corporate strategy, and strategic investment decisions. At the university, he teaches courses in strategic management, strategic decision-making, and international business in the Full-time and Part-time MBA programs, as well as at the undergraduate level. Previously, he also taught courses in finance and accounting at Babson College.

Professor Alessandri's research has been published in the Strategic Management Journal, Journal of International Business Studies, Global Strategy Journal, Long Range Planning, and the Journal of Business Research, among others. He also serves as a member of the editorial boards for the Journal of Management and the Journal of Strategy and Management. He has presented his research at various international and national management conferences, including the Strategic Management Society and the Academy of Management.

Professor Alessandri is a former senior financial analyst at Lifeline Systems, Inc., where he was responsible for the analysis of strategic planning and mergers/acquisitions. He also worked as a senior associate for Coopers & Lybrand (now PricewaterhouseCoopers). Professor Alessandri has worked in a consulting capacity for several small- and medium sized companies and non-profit organizations. In addition, he was the faculty advisor for the Whitman Consulting Club at Syracuse University.

Professor Alessandri earned his B.A. in economics from Connecticut College, an M.B.A. from Boston University and a Ph.D. from the University of North Carolina at Chapel Hill.

Emery A. Trahan

Interim Dean, D'Amore-McKim School of Business

Emery A. Trahan is Northeastern University's D'Amore-McKim School of Business Interim Dean and Professor of Finance. For the last 34 years, he has devoted his career to Northeastern's business programs and its students, as well as to the university's mission and vision. Over those years, he has been part of the college's notable upward trajectory and its transition from the College of Business Administration to the D'Amore-McKim School of Business.

Since 1988, he has served in various tenured and tenured-track faculty roles including the Donald F. Harding Professorship in Finance and Chair of the Finance Group. Most recently, Trahan spent the last seven years serving as D'Amore-McKim's Senior Associate Dean of Faculty and Research, in addition to serving as Interim Dean during the summer of 2017.

Trahan has taught many graduate, undergraduate, and executive-level courses over his tenure with Northeastern and received several recognitions for teaching excellence. He is also published in numerous academic and practitioner journals and authored and co-authored books and books chapters, most recently a chapter in *Private Equity: Opportunities and Risk* titled, "Valuing Private Equity."

He has been elected and served on several Northeastern college and university committees and task forces, including ones that shaped faculty research, policy, tenure and promotion, and program curriculum. Trahan has also served his profession in various ways throughout his career, including as a member of the CFA Society of Boston's Board of Directors, the Vice President of Local Arrangements for the Eastern Finance Association, and as a Research Fellow and an Advisory Board member of the Center for Institutional Investment Management (CIIM) at the University at Albany. He was also an Associate Editor for the *Journal of Business Research*.

Trahan is both a Certified Public Accountant from the State of New York and a Chartered Financial Analyst. He received his MA and PhD in Financial Economics from The State University of New York at Albany and his BS in Accounting from The State University of New York at Plattsburgh.

Miracle Olatunji

Undergraduate Student Speaker

Miracle Olatunji has completed her baccalaureate studies at Northeastern University with a degree in Business Administration with a concentration in Finance. During her time at Northeastern, she was involved in numerous on-campus organizations: Women in Finance, NU Toastmasters, Entrepreneurship Club, Women Who Empower's Ambassador Program, and No Limits Dance Crew. She also participated in a 6-week study abroad program at Copenhagen Business School in Denmark.

Outside of Northeastern, Miracle is the founder of Her Wallet Media and the author of *Purpose: How To Live and Lead with Impact*. She also volunteers with various organizations that are focused on women's empowerment, mental health, and financial literacy. She completed 3 co-ops and internships during her 4.5 years at Northeastern: first at Deloitte where she consulted on financial risk management, and secondly at Bank of America where she worked in the Technology, Media, and Telecom corporate banking group, and lastly at Microsoft where she interned in the Finance Rotation Program. Upon completing her degree in December, she began working at Microsoft full-time as a Financial Analyst. She received several awards including: Huntington 100, BostInno Magazine's 25 Under 25, and Young Global Leaders Scholar. Additionally, she received an EXTRAOrdinary Woman Award from the City of Boston.

Diane Hessian

Featured Speaker

Diane Hessian is a pioneering entrepreneur, marketer, and author. As CEO of Salient Ventures, an investment and advisory company with a portfolio of angel investments focused on technology companies, she champions innovation and entrepreneurship. Previously, she was CEO of Startup Institute, dedicated to helping people transform their careers to succeed in the exciting innovation economy.

She is also chair of C Space, which she founded and where she served as CEO for 14 years. C Space (formerly Communispace) is a next-generation market research company that builds online communities to help marketers generate consumer insights. Advertising Age said of C Space that it has “a Blue Chip client list that would make a Madison Avenue giant jealous.” Hessian led the company to more than a decade of exponential growth; today it has over 500 employees and offices in over a dozen countries. The company was sold to Omnicom in 2011 and remains a leader helping businesses transform the way that they get inspiration from their customers.

She is co-author of the book *Customer-Centered Growth: Five Proven Strategies for Building Competitive Advantage*, a Business Week best-seller that’s been translated in 11 languages. She has been the keynote speaker at more than 50 events over the past five years, where she focuses on topics such as leadership, entrepreneurship, women’s issues, and customer centricity.

Hessian has received many honors, including: the Pinnacle Award and the Entrepreneur of the Year from the Greater Boston Chamber of Commerce, the Most Admired CEO award and Power 50 award from the Boston Business Journal, Ernst & Young’s Entrepreneur of the Year (National Finalist), the Northstar Award from Springboard Enterprises, and a range of best boss citations.

She serves on the boards of Tufts University, Mass Challenge, Panera, Brightcove, Eastern Bank, CoachUp, and Beth Israel Deaconess Medical Center, and is special advisor to Datapoint Capital, a leading early-stage venture firm. She also founded the Sound Bytes, an a cappella group that sings about business.

Hessian received her MBA from Harvard Business School and her Bachelor of Arts in economics from Tufts University.

Alan S. McKim

Vice Chair, Northeastern University Board of Trustees

Mr. McKim, who founded Clean Harbors in 1980, became Executive Chairman and Chief Technology Officer of the Company in March 2023 as part of a planned transition. Before that, he served as Chairman of the Board of Directors and Chief Executive Officer of the Company since its inception and President from September 2016 to March 2023. Mr. McKim received an MBA from Northeastern University's D'Amore - McKim School of Business. He serves on Northeastern University's Board of Trustees and received an honorary doctorate from the Massachusetts Maritime Academy. Mr. McKim is recognized as an industry leader with more than four decades in the environmental services business.

Betty Francisco

Alumni Speaker

Betty Francisco is a leading business executive, impact investor, and community leader. She is known as a powerful convener and changemaker, unapologetic about creating visibility for leaders who are people of color. In 2022, the Boston Business Journal named her as one of the "Power 50: Movement Makers," and Boston Magazine named her as one of the "100 Most Influential People in Boston."

Francisco is the CEO of Boston Impact Initiative, a social impact investment fund focused on closing the racial wealth divide in Massachusetts. She is also a co-founder of Amplify Latinx, a social venture that's building Latinx economic and political power by significantly increasing Latino leadership representation and economic opportunity in Massachusetts.

Prior to these ventures, she was the general counsel at Compass Working Capital, where she oversaw the organization's legal affairs, compliance, and risk management. Before that, she served as executive vice president and general counsel for Sports Club/LA and Reebok Sports Club/NY, a fitness brand acquired by Equinox Fitness.

Francisco began her legal career as a senior business law associate at Edwards Wildman (now Locke Lord) representing startups, corporations, and investors. She serves on the boards of directors of The Boston Foundation, Nellie Mae Education Foundation, Beth Israel Lahey Health, and Roxbury Community College.

She earned her JD and MBA from Northeastern University, and her Bachelor of Arts in history from Bard College.

Thomas Sheahan

Executive Vice Provost

Tom Sheahan was appointed Executive Vice Provost in January 2022, and previously served as Senior Vice Provost for Curriculum and Programs since July of 2019. Prior to this appointment, he served as Senior Associate Dean for Academic Affairs for the College of Engineering since 2011, overseeing undergraduate education, graduate programs in both traditional and applied degree fields, cooperative education, and a number of operational functions for the College. He was also previously responsible for College faculty affairs and oversaw the college budgeting process. From 2007 through 2010, he served as Interim Chair for the Department of Civil and Environmental Engineering, where he has been on the faculty since 1991.

His technical expertise is in geotechnical engineering, specifically experimental methods for studying the mechanical behavior of soft ground and its relationship to environmental contaminant problems. He has been funded by the National Institute of Environmental Health Sciences, first on a basic research (RO1) grant related to aquatic sediment remediation, then as Training Core Leader for the Superfund Research Program center known as PROTECT. He has also received funding from the U.S. National Science Foundation, including serving as education and training lead on two international grants related to his technical area. Professor Sheahan is the author of over 90 publications, including a seminal textbook on geotechnical engineering, and has co-edited a number of conference proceedings.

Prof. Sheahan was the co-editor of the American Society for Testing and Materials (ASTM) Geotechnical Testing Journal, and served on the editorial board of the American Society of Civil Engineers (ASCE) journal in his field. He was a member, and then chair of the National Academies Transportation Research Board committee on soil and rock instrumentation. He has been an ABET accreditation evaluator since 2008 and was appointed an ABET commission member in 2017.

Prof. Sheahan has been recognized with outstanding teaching awards at Northeastern, and received the national Tau Beta Pi McDonald Mentoring award for his work as a faculty advisor, mentor to junior faculty, and advising of student groups. He was also presented with various awards from both ASTM and ASCE for his outstanding service to those organizations.

2023 D'Amore-McKim Best Teacher Finalists

Shawn Bhimani is an Assistant Professor of Supply Chain & Information Management. He helps companies, governments, and CSOs prevent forced labor in supply chains. He has taught PhDs, Executives, MBAs, and undergraduates. He held multiple positions in the global supply chain division of a leading Fortune-10 company and has worked, taught, and volunteered in North America, Europe, Africa, and East Asia.

Mary Kate Dodgson is an Assistant Professor in Accounting at the D'Amore-McKim School of Business. Prior to joining Northeastern University in 2017, she earned her PhD from the University of Massachusetts Amherst. Her teaching interests include Financial Accounting and Auditing. Dodgson conducts behavioral auditing research and enjoys exploring the auditor-client relationship using both experimental and interview methods.

Daniele Mathras is an Associate Teaching Professor in Marketing at the D'Amore-McKim School of Business. She teaches client-based, experiential learning courses in Marketing Research, Brand Management, Advertising & Brand Promotion, and Bridging Conflict, Creating Diversity through Entrepreneurship and Marketing. Her students work with startups from IDEA, WISE, and EforAll Roxbury to immediately apply course concepts to real-world marketing problems. Mathras serves as the Brand Management Concentration Coordinator and advisor to NUMA, NUMA Consulting, and Pi Sigma Epsilon.

Anand Venkateswaran is an Associate Professor of Finance at the D'Amore-McKim School of Business and has been at Northeastern University since 2004 having taught more than 2,000 students during this time. He has taught Corporate Finance, International Finance, Financial Risk Management, Financial Strategy, and Investment Banking. He has published several articles in top-tier journals that include the Journal of Finance, Journal of Accounting Research, Journal of Financial & Quantitative Analysis, Management Science, and Production & Operations Management.

2023 D'Amore-McKim Graduation Awards

Fulbright Scholarship

Katherine Kikta

Compass Award

Kristine Aleksandrovica

Pickering Fellowship

Katherine Kikta

Sears B. Condit Award

Lillian Moffett

Huntington 100

Sakshi Agarwal

Kristine Aleksandrovica

Chidima Asikaburu

Grace Aulisa

Aaisha Balakrishnan

Sofia Churkin

Debpriya Das

Nick Davis

Daniel Elahi

Tyler Fohrman

Cory Gill

Cameron Glynn

Esha Jain

Jennifer James

Nitya Kedia

Amil Khattar

Aidan McDonough

Abisola Olaogun

Miracle Olatunji

Mary O'Neil

Stacey Pablo

Aashka Pandya

Audrey Shing

Caroline Thibault

ACCOUNTING DEPARTMENT AWARDS

Joseph Curran Scholarship

Connor Dang

Aaron Lai

Max and Sherman Starr Award

Rory Andrews
Anne Merrit

FINANCE DEPARTMENT AWARDS

Wes Marple Award

Karen Lin
Steve Papazoglou

Mark L. and Karen D. Vachon Scholarship

Carolina Franco
Emily Houston
Lucy Jin
Andrew Ukhanov

Edward Willet Award

Tyler Gorman
Luke Liu
Tyler Radack
Jared Zeichick

**MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT
DEPARTMENT AWARDS**

Hobart Award

Maria Zapata Perez

SUPPLY CHAIN AND OPERATIONS DEPARTMENT AWARDS

UPS Award

Kristine Aleksandrovica
Zoe Deitelbaum
Peter Montgomery
Rowan Shaw
Emma Toole
Zeynep Tuncer

COOPERATIVE EDUCATION DEPARTMENT AWARDS

Cooperative Education Award

Kristine Aleksandrovica
Grace Aulisa
Cameron Glynn
Amil Khattar
Shira Magram

Saniya Purohit
Mansi Sharma
Caroline Thibault
Abigail Uy
Carly Weinstein
Chloe Wells
Nathanael Werth

OFFICE OF STUDENT ENGAGEMENT, AFFINITY, AND INCLUSION AWARDS

Building Belonging Fellows

Aaisha Balakrishnan
Cameron Glynn
Nitya Kedia
Grace Kikta
Annie Kristal
Abisola Olaogun
Miracle Olatunji
Kirthi Padmanabhan
Adriana Rosales
Chloe Wells
Anita Wong

OSEAI Impact Award

Katherine Au
Grace Aulisa
Grace Choi
Abisola Olaogun
Miracle Olatunji
Stacey Pablo
Aashka Pandya
Steve Papazoglou
Saniya Purohit
Adriana Rosales
Chloe Wells
Anita Wong

Harry And Belle Yaffe Diversity Scholarship

Abisola Olaogun
Chloe Wells
Anita Wong

NATIONAL RECOGNITION AWARDS

Poets & Quants Best & Brightest Business Majors

Jack Cordero

Stacey Pablo

Beta Gamma Sigma Honor Society

Savannah Aaver

Jacob Album

Noah Alper

Hava Arad

Grace Aulisa

Kyle Beatrice

Michelle Beaudette

Dominic Belz

Spencer Berg

Sawan Bhatnagar

Abdulmalak Bin Ateeq

Thea Bitar

Camila Blikstad

Jia Bloom

Kelsey Bohannon

Evan Bolotsky

Mitchell Bonaguro

Luz Bonifacio Pierdant

Naomi Bortnik

Yichen Cao

YiMing Chen

Alissa Chen

Tin Wai Elan Cheng

Michael Cheng

Oscar Chou

Samantha Christiana

Long Chung

Martina Colzi Risaliti

Luke Conmy

Jack Cordero

Henry Corroon

Chase Courville

Kieran Davis

Alexander Derby

Carl Diehl

Kaiyang Ding

Samhita Ellanki

Logan Fike

Jonathan Fischgrund
Tyler Fohrman
Kevin Forsyth
Celia Fox
Carolina Franco
Michael Fraser
Lian Galley
William Ganim
Jesus Garcia Montoro
Armand Ghayspoor
Nicholas Giguere
Joshua Glickman
Cameron Glynn
Oscar Gompels
Jake Goodnow
Tyler Gorman
Roma Varma Gottumukkala
Stephen Grello
Jami Guo
Meghan Hawkins
Robert Heck
Jacob Hochadel
Nicholas Hodge
Ansley Hopton
Emily Houston
Deborah Hoxha
Gregory Hrybenko
Jingjing Hu
Mayzie Hunter
Anika Jain
Jack Jamroz
Lucy Jin
Nicholas Kalen
Grace Kang
Kathleen Kerrins
Mahek Kewlani
Angela Kim
Jeremy Koch
Steve Kong
Alexander Kuehl
Elias Kun
Pandi Lau
Mei Lee
Luke LeLay
Julia Leshchiner

Jovanne Li
Ryan Pang Wei Lim
Michelle Ling
Jiyang Liu
Hancong (Mabel) Lyu
Nicholas Maggi
Jared Mann
Sofia Maricevic
Glenn Markman
Larissa Michel
Michelle Mirkin
Atsada Mithpasong
Felix Moisand
Patrick Morahan
Ariane Morales
Charles Morgan
Gregory Myren
Pooja Nandhyala
Leah Neff
Anna Nesser
Nathan Newton
Lam Nguyen
Thy Nguyen
Thang Nguyen
Ana Nixdorff
Jacob Nudel
Mateusz Osiecki
Steve Papazoglou
Amanda Piasecki
Nolan Piatkowski
Robert Picking
Alexandra Potter
Saniya Purohit
Wenhui Qi
Bonnie Reading
Ryan Reimers
Gabrielle Riberdy
Jerry Sacramento-Rojas
Vinay Sakhrani
Michael Samuelian
Ashok Sheridan
Diwen Shi
Audrey Shing
Michael Shum
Joshua Siedman

Yuhong Su
Alessandro Luca Sulpizi
Patrick Svensson
Veronica Tait
Patricia Tan
Kunal Thadani
Caroline Thibault
Rhea Tipnis
Emma Toole
Peter Treyz
Stacey Tuller
Abigail Uy
Sajni Vederey
Vincent Violi
Makayla Virdi
Arien Wagen
Karliann Warren
Allen Weisbord
Nathanael Werth
Michael Wise Jr.
Natalie Wittenberg
Alison Wong
Juexia Yang
James Yao
Martina Yorde Rincon
Maria Zapata Perez
Jared Zeichick
Yifan Zhao
Jonathan Zhu
Katrine Zlatnik

**Graduate names will be listed on the university-wide programs on
May 7, 2023.**