

Northeastern  
University



CLASS OF 2024

**UNDERGRADUATE  
CELEBRATION**

D'Amore-McKim School  
of Business  
May 2, 9:00 a.m.

# PROGRAM

## Welcome

Todd Alessandri

*Associate Dean, D'Amore-McKim Undergraduate Programs and  
Associate Professor of International Business Strategy*

## Dean's Address

David De Cremer

*Dunton Family Dean, Professor of Management and Technology*

## Keynote Address

Mindy Lubber

*CEO and President of Ceres*

## Presentation of the Best Teacher Award

Todd Alessandri

*Associate Dean, D'Amore-McKim Undergraduate Programs and  
Associate Professor of International Business Strategy*

## Recognition of Graduates

### Charge to the Graduates

David Madigan

*Provost and Senior Vice President for Academic Affairs*

Thomas Sheahan

*Executive Vice Provost*

### Closing Remarks

Todd Alessandri

*Associate Dean, D'Amore-McKim Undergraduate Programs and  
Associate Professor of International Business Strategy*

# Ceremony Speakers

David De Cremer  
*Dean*

David De Cremer serves as the Dunton Family Dean of Northeastern University's D'Amore-McKim School of Business. With more than 300 full-time faculty and staff members supporting more than 6,000 undergraduate and graduate students, D'Amore-McKim is known worldwide for cutting-edge thought leadership, teaching excellence, entrepreneurial ingenuity, and global experiential learning opportunities that are second to none. Most recently, De Cremer was a provost chair at the National University of Singapore (NUS) Business School, where he was a professor of management and organizations and the founder and director of the Centre on AI Technology for Humankind (AiTH). He has also served as the KPMG endowed professor in management studies at the University of Cambridge's Judge Business School and fellow at St. Edmunds College, where he remains an honorary fellow at both institutes. Other past academic roles include research and teaching positions at Stanford University as a visiting fellow at the Hoover Institution, London Business School as a visiting professor teaching in the EMBA programs, Harvard University as a visiting research fellow at the Kennedy School of Government, and a research member of The Justice Collaboratory at Yale Law School. He is also the founder of the Erasmus Center of Behavioral Business Ethics at Rotterdam School of Management. De Cremer is a behavioral scientist examining the interplay between humans and smart technologies in business and society. He is a strong advocate of interdisciplinary research to arrive at innovative ideas that can be translated into the realm of business and organizations. His research work is published by the leading journals in the field of behavior, organizations, and management, including *Academy of Management Journal*, *Academy of Management Annals*, *Academy of Management Perspectives*, *Academy of Management Discoveries*, *Journal of Applied Psychology*, *Journal of Personality and Social Psychology*, *Organizational Behavior and Human Decisions Processes*, and *Nature Human Behavior*, and has been covered by international media such as *The Financial Times*, *Forbes*, *Bloomberg News*, *Wall Street Journal*, *The Economist*, *South China Morning Post* and *The Straits Times*. He is a best-selling author, having published "The proactive leader: How to overcome procrastination and be a bold decision-maker" and "Leadership by Algorithm: Who leads and who follows in the AI era." His latest book, "The AI-savvy leader: 9 ways to take back control and make AI work," is published by Harvard Business Review Press and will be out mid-2024. He received the honor of becoming a fellow of the Royal Dutch Academy of Science in 2005, and in 2009-2010, De Cremer was named the most influential (behavioral) economist in the Netherlands. Other awards and honors include becoming a Global Top Thought Leader by the Trust Across America in the area of organizational trust, one of the World's top 30 Management Gurus and Speakers, a listed thought leader on Thinkers50, and included in the World's Top 2% of Scientists. He is also the recipient of several international early career and mid-career research excellence awards, served as an associate editor of the *Academy of Management Annals*, is a member of the International Advisory Board of *California Management Review*, and has contributed as a keynote speaker to conferences and symposia all over the world. He is also a popular executive education teacher and a widely sought after consultant across various industries in the US, Europe, the Middle East, and Asia. De Cremer was born in Belgium and has lived and worked in Europe, the UK, the U.S., the Middle East, and Asia.

## KEYNOTE SPEAKER

Mindy Lubber

*CEO and President of Ceres*

Mindy Lubber is the CEO and President of the sustainability nonprofit Ceres. She has been at the helm since 2003, and under her leadership, the organization and its powerful networks and global initiatives have grown significantly in size and influence.

As a global thought leader, Lubber has inspired capital market leaders including some of the world's largest institutional investors and corporate boards and executives to factor responsible investment and business practices into their overall strategies. She regularly speaks to high-level global and national policymakers on the need for stronger climate policies that accelerate the transition to a more just and resilient economy. She is frequently quoted in mainstream business and financial news outlets and pens columns for Forbes.com and Reuters.com on a variety of sustainability topics. In 2015, Lubber helped catalyze the necessary business support to get the historic Paris Agreement across the finish line, leading Vogue Magazine to name her a "Climate Warrior." Lubber has received numerous awards and recognitions for her leadership. In 2020, she was awarded the United Nations 'Champions of the Earth' Entrepreneurial Vision award. She has made Barron's Magazine's list of the 100 most influential women in U.S. finance for four consecutive years and received the Climate Visionary Award from the Earth Day Network, the William K. Reilly Award for Environmental Leadership from American University, and the Skoll Foundation's Award for Social Entrepreneurship. Ceres has been named a top 100 women-led businesses in Massachusetts for five years in a row by the Globe Magazine. Prior to Ceres, Lubber served as a Regional Administrator at the U.S. Environmental Protection agency. She also founded Green Century Capital Management and served as the director of the Massachusetts Public Interest Research Group. She resides in the Boston area .

# 2024 D'AMORE-MCKIM BEST TEACHER FINALISTS

## Joseph Marks

Professor Joseph Marks is a distinguished scholar with a deep-rooted passion for finance. He specializes in investments and portfolio management, with expertise in areas such as anomalies, behavioral finance, and empirical asset pricing models. He is also a respected member of numerous prestigious academic associations, including the American Finance Association, the Financial Management Association, the Eastern Finance Association, and the Southern Finance Association.

## Elizabeth M. Moore

Elizabeth M. Moore is an Assistant Teaching Professor and Assistant Group Chair in the International Business & Strategy Group at the D'Amore-McKim School of Business. In addition, she serves as the Director of Resilience Research and Network Collaboration at the Global Resilience Institute, and she is a Fellow of the Center for Emerging Markets. Her research and teaching interests include formal and informal entrepreneurship, corporate social responsibility, institutional changes, and institutional disruptions.

## Anand Venkateswaran

Anand Venkateswaran is an Associate Professor of Finance and has been an integral part of the School's faculty since 2004. With a passion for teaching, he has shared his expertise with over 2,000 students, offering courses in Corporate Finance, International Finance, Financial Risk Management, Financial Strategy, and Investment Banking. His contributions to academia have significantly impacted the field of finance, enriching our understanding of complex financial concepts and practices.

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